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Financial Competitiveness: A New Paradigm of SME Development

Financial Competitiveness

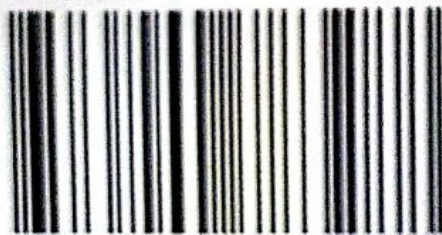
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This book offers a conceptual and empirical understanding of competitiveness of SMEs in India. It covers extensive theoretical framework and literature related to competitiveness. More than 130 resources have been thoroughly studied to create the literature of this book. Content of the book has been developed to fully support the researchers and SME holders to get an idea about the concept of competitiveness into SMES. The book discusses various finding of competitive advantages and competitiveness. Additionally, this book discusses various concepts of firm competitiveness and financial competitiveness, financial flexibility, financial capability, financial knowledge, financial innovation and financial strategies which help firms to enhance their competitiveness. This book will be useful to Ph.D. scholars, researchers, academicians and SME holders. This book provides valuable insights to anyone studying competitiveness in India.

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