



Janvi Joshi
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Behavioral Biases

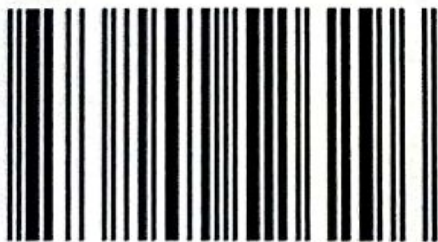
Elucidating the Influence of Demographics and
Psychological Traits

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This book offers a conceptual and empirical understanding of behavioural biases in India. It covers extensive theoretical framework and literature related to behavioural biases, personality traits & demographic variables. More than 110 resources have been thoroughly studied to create the literature of this book. Content of the book has been developed to fully support the researchers and investors to get an idea about the impact of personality traits & demographic information on behavioural biases. The book discusses theories of types of investors, Types of anomalies and how evaluation of behavioural finance has come with investors' perspective and how and what is behavioural finance have discussed in details. This book will be useful to investors, Policymakers, Regulators and Researchers. This book provides valuable insights to anyone studying Behavioural biases in India.

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AUTH

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