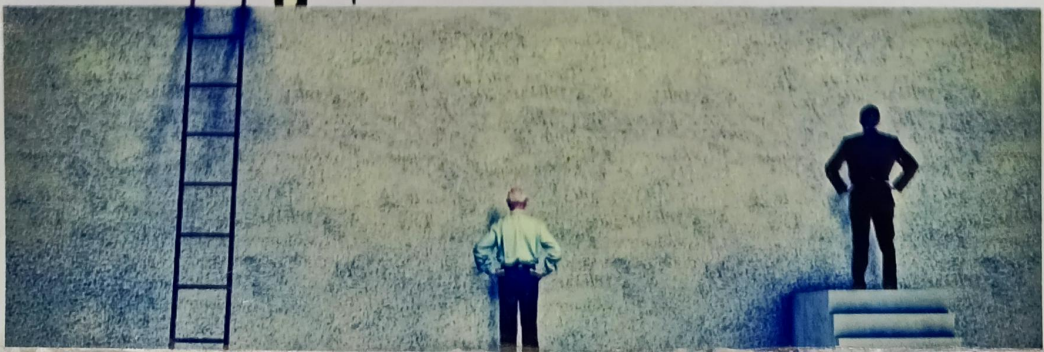




# Entrepreneurial Finance and Project Management



Dr. NILAM PANCHAL



*Published by :*

**Educational Books & Periodicals**

**Regd. Office:**

#501, Tulsi Residency, NR,  
Ahmedabad (Gujarat)

**Also at:**

Jaipur New Delhi Mumbai

E-mail : [ebpmum@gmail.com](mailto:ebpmum@gmail.com)

ISBN : 978-81-932463-8-2

© Dr. Nilam Panchal

**First Published 2016**

Printed in India at Vision Press Pvt. Ltd.

Printed on paper from sustainable resources.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording without the prior permission in writing of the publisher. Application for such permission should be addressed to the publisher.

**Disclaimer-**

The author and the publisher have taken every effort to the maximum of their skill, expertise and knowledge to provide correct material in the book. Even then if some mistakes persist in the content of the book, the publisher does not take responsibility for the same. The publisher shall have no liability to any person or entity with respect to any loss or damage caused, or alleged to have been caused directly or indirectly, by the information contained in this book. Hence, the book should be taken as general guide only.

The publisher has fully tried to follow the copyright law. However, if any work found to be similar, it is unintentional and the same should not be used as defamatory or to file legal suit against the author/publisher. If the readers find any mistakes, we shall be grateful to them to point out those to us so that they can be corrected in the next edition.

# INDEX

---

## **SECTION-1: ENTREPRENEURIAL PROCESS AND FINANCE**

- |    |   |    |
|----|---|----|
| 1. | Entrepreneur & Entrepreneurship         | 1  |
| 2. | Entrepreneurship & Economic Development | 11 |
| 3. | Entrepreneurial Strategy                | 23 |
| 4. | Managing Finance in Family Business     | 30 |
| 5. | Governance of the Family Enterprise     | 38 |

## **SECTION 2 : ENTREPRENEURIAL FINANCE**

- |     |  |    |
|-----|--|----|
| 6.  | Idea Generation and Screening  | 46 |
| 7.  | Assessing Financial Viability of Project :<br>Capital Budgeting Techniques | 59 |
| 8.  | Risk Management in Enterprise  | 75 |
| 9.  | Risk Management Techniques - Quantitative Approach                         | 87 |
| 10. | Business Plan : Meaning and Preparation Process                            | 98 |

## **SECTION 3 - PROJECT MANAGEMENT**

- |     |                                      |     |
|-----|--------------------------------------|-----|
| 11. | Project Report Writing and Process   | 107 |
| 12. | Introduction to Project Management   | 116 |
| 13. | Feasibility Study                    | 130 |
| 14. | Creativity in Enterprise             | 145 |
| 15. | Role of Innovations in Organizations | 154 |

## **SECTION -4 SUCCESSION PLANNING & FINANCIAL STRATEGIES**

- |     |                                  |     |
|-----|----------------------------------|-----|
| 16. | Introduction Succession Planning | 165 |
| 17. | Succession Planning Strategies   | 177 |



## Educational Books & Periodicals

Regd. Office : #501, Tulsi Residency, NR, Ahmedabad  
(Gujarat)  
Sales Office : Block E, Plot No. 479, Nr. Akashwani  
Colony, Jaipur (Rajasthan)  
Also at : New Delhi, Mumbai  
E-mail : ebpmum@gmail.com

₹ 1450/-

ISBN 978-81-932463-8-2



9 788193 246382

Available online at 