

# National Youth Summit

January 28, 2016



**Empowering India – Empowering Youth**

## Souvenir

B. K. School of Business Management  
Gujarat University,  
Ahmedabad





FROM THE DESK OF THE ORGANIZING SECRETARY

Youths are the crucial partner in India's ascending into world leadership position and for building our country a developed one. While developed nations in the world would see ageing population, India would see a bulge in working group population. This is a window of opportunity for India. However, knowledge, skill, and empowerment are the driving force of economic growth and social development for any country rather than a mere headcount. These three things are critical for achieving faster, sustainable and inclusive growth and in providing decent employment opportunities to the youths of our nation.

Youth led development can be capitalized on diverse areas which includes Education, Tourism, Sports, Inclusive growth, Health care, Cultural integration, Information technology, Good governance, Industrial development, Entrepreneurship, Environmental and Ecological balance, Sustainability etc.

Considering the strategic importance of Youth and empowering them for a secured future of our Nation, this *National Youth Summit 2016* on the Theme "*Empowering India - Empowering Youth*" has been organized in the B. K. School of Business Management, Gujarat University. Around 150 young scholars from different parts of Gujarat and other states of India have submitted research papers covering the wide areas of the Theme and Sub-themes and participated in the event. The interaction during the plenary sessions, technical tracks and panel discussion will be of immense significance for understanding and inculcating the profound spirit of empowerment to the youths of our Nation.

Further, I would like to express my personal gratitude to the Hon'ble Vice Chancellor, Gujarat University, Registrar, Gujarat University, The Director, B. K. School of Business Management, and all the faculty members, staff, and scholars and students of the Department for their support and active participation and also for their academic inputs into this Summit.

(Dr. Nilam Panchal)

## Technical Session 1 - Youth Empowerment through Education

Track 1: Seminar Hall, B.K.School of Business Management

Chairperson: Dr. Margie Parikh

Co-Chairperson: Dr. Bijal Mehta

Time: 11:45 to 1:30 pm

SR NO.	PAPER CODE	NAME OF AUTHOR	TITLE OF THE TOPIC	NAME OF INSTITUTE
1	E01	Richa Sankhla & Manchana Sinha	Empowering India through education	Institute of management, Nirma University
2	E02	Ashish Siddiqui, Pinaz Panchal & Dimple Prajapati	Education and customer relationship management-the must congruence	Department of financial services, Gujarat University
3	E03	Himanshu Upadhyay	Bridging the gap between academia and industry	Department of ITIMS, animation & mobile application, Gujarat University
4	E04	Namrata Mashru	Education system	K S School of business management
5	E05	Aman Jain	Education in India	K S School of business management
6	E06	Vaidehi Patel & Brijal Jadeja	Education system with loophole of reservation system	K S School of business management
7	E07	Shashikumar L. Bhambhani	Education for empowering India	Parul Institute of Management
8	E08	Joshi Vandana Sureshbhai	Education	Shree C U Shah college of commerce
9	E09	Thakor Arvindbhai	ICT in education: the Indian scenario	Shah C K municipal commerce college
10	E10	Dr Rupali Singh, Manushi Shah Astha Sutaria	Teacher's retention framework for management education	N R institute of business administration
11	E11	Sneha Thankachan	Worm of corruption entered in the field of Education	St. Kabir institute of professional studies
12	E12	Ritika Anand	Importance of elementary education in Gujarat	St. Kabir institute of professional studies
13	E13	Arzu Kotecha & Akshay Patel	Qualitative education can be the best weapon to change the world	St. Kabir institute of professional studies
14	E14	Jay Tharwani & Naina Gupta	The demographic factors affecting the aspirations of students opting for entrepreneurship as a career options	S D school of commerce, St. Kabir institute of professional studies
15	E15	Saurabh Shukla/Shivang Chaturvedi SIBM	Impact of Education Empowering India	Shayona Institute of Management, Ahmedabad



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