



SOUVENIR

Youth Leadership for Global Development: Sustainable Initiatives and Roadmap

JANUARY 30-31/2020

Editor: Dr. Nilam Panchal



Senate Hall, Gujarat University, Navrangpura, Ahmedabad, Gujarat 380009

THE THE



ORGANISING SECRETARY 5TH INTERNATIONAL YOUTH SYMPOSIUM

Greetings from the Organizing Secretary,

B.K. School of Professional and Management Studies, Gujarat University has embarked on a journey, successfully organizing Youth Summits for the last 5 years with a vision to facilitate knowledge sharing between various spectrums of society.

This Summit sets the stage for dialogue and discussions on the challenges and opportunities, ideas and experiences, that the youth of today can learn from and be empowered to take initiatives and find solutions.

The 5th InterNational Youth Symposium is on the theme Youth Leadership for Global Development: Sustainable Initiatives and Roadmap. This Summit organized by B. K. School of Professional and Management Studies, Gujarat University commits to bringing together Academicians, Industry Executives, Leaders and Entrepreneurs, Research Scholars and Students for fruitful exchange of dialogues and harnessing the combined spectrum of knowledge to gain valuable insights about the present scenario and be future-ready for the challenges on the journey forward.

The institute has also taken initiatives to collaborate with other institutions, industries and other stakeholders for exchange of ideas and experience towards realization of the set vision for sustainable global development.

In the changing times, the role of youth is increasing as more and more young minds are taking up the reigns of various organizations and institutions augmenting to sustainable development in all sectors. Therefore, it is indeed appropriate to organize a symposium on this theme to guide the youth in their endeavours. The richness and depth of the theme and sub-themes presents a huge opportunity for understanding the fact that the global change should be brought about with sustainabilityto ensure a blooming future.

I am sure the deliberations and action plan developed during the symposium would contribute towards the policy framework for sustainable global development.

I sincerely wish the 5thInterNational Youth Symposium a grand success.

Dr.Nilam Panchal Associate Professor& Convener-INYS 2020

Table Of Contents

Sr. No.	Title	Page No.
1.	Juggling Family And Enterprise: Work-Life Balance Among Women Entrepreneurs Prof. Namika Patel & Dr Reena Shah	1
2.	Eco Innovations In Indian Food Processing Industry Sakina Makda	2
3.	Development Of Financial Services In India Prof. Jagdish D. Dhoriya	2
4.	The Impact Of Digital Technologies On Society: Opportunities And Challenges Khushbu Jadav	3
5.	A Study On Goods And Services Tax (GST) Structure And Issues Chauhan Rakeshkumar Gunvantbhai & Dr. Margie Parikh	4
6.	Women Entrepreneurship And Economic Development Dr. Rucha N. Shah	5
7.	A Study Of Green Marketing Paradigm In India: A Path Towards Sustainable Development Krishna Kulin Trivedi	5
8. 81	Environment, Climate Change Based Initiatives Pooja A. Mehta	
9.	Entrepreneurship Development In India Prof.Shailesh B. Yadav	7
10.	An Exploratory Study Of User's Perception And Experience With Reference To E- Learning Platforms. Ms. Griva Chhaya & Dr. Reena Shah	8
11.	Capital Structure And Profitability: Correlation Study For Bank Nifty Dr. Jay Desai & Rajesh Desai	9
12.	Human Resource Development In Tourism Industry Rushbh B. Pandya	
13.	Financial Literacy: A Review Of Literature Mr. Nikunj Thakkar & Dr. Ankita Kathiriya	10
14.	Women And Political Participation: Insights From India Dr. Firdose Ahmad Wani & Tajamul Maqbool	10
15.	Apple Marketing In India: A Case Of Kashmiri Farmers Raoof Ahmad Lone & Aijaz Ahmad Turrey	
16.	Kashmir Issue: A Gandhian Solution	12

17.	Why Indian Adivasis Are Demanding Recognition For Their Own Religion Gambhirbhai Rupjibhai Vasava & Basharat Nazir Reshi	13
18.	Food Security And Sustainable Agriculture In India : Analytical	13
	Aarti Harivadan Vyas	
19.	Understanding Adivasi Seasonal Migrant Labourers Pattern, Working Conditions In South Gujarat Vasava Lalsingbhai Gambhirbhai	14
20.	International Solar Alliance & Its Opportunities And Challenges Vikaschandra J Patel	14
21.	Impact Of Startups On Indian Economy Girnara Monaben Rameshbhai & Dr. Ravi Gor	15
22.	Income Of The Slum Dwellers In Gandhinagar (Gh-7) Is Meeting Their Health Expenditures Or Not? Ms. Baijayanti Rout	16
23.	A Comparative Analysis Of The Handloom Workers Productivity And Their Wages: A Case Study Of Bargarh District Of Odisha Basanta Meher	16
24.	Impact Of Change In Oil Price On Agricultural Commodities Prices: An Analysis At A Global Perspective Chandan Khandagiri	17
25.	Recognizing Community Led Total Sanitation (CLTS) Approach In Swachh Bharat Mission – Gramin (SBM-G) Dr. Krishna Kanabar	18
26.	An Empirical Investigation Of Public Expenditure On Education And	18
20.	Economic Growth In Gujarat Manisha Kushwaha, Dr. Radha Tiwari, Himanshu Thakkar	
27.	Traits & Skills Of A Leader And Rigveda	19
28.	Impact Of Domestic Remittances On Consumption Of Migrant	20
20.	Households: A Case Study Of India Bablu Sunani	
29.	Multi Criteria Decision Analysis Approach Towards Creating A	21
	Inclusive Curriculum For Gender Responsive Higher Education Sunny Wadhwaniya & Dr. Mayur Wadhwaniya	
30.	Local Governance At Rural Areas: Gap Analysis Of Maharashtra And Gujarat Mangla Chouhan	22
31.	Student Mentoring In The Age Of Artificial Intelligence Dr. Bindiya Gupta	22
32.	Fostering Gender Equality By PC PNDT Act And Its Impact On Society Bhavin Prajapati	23

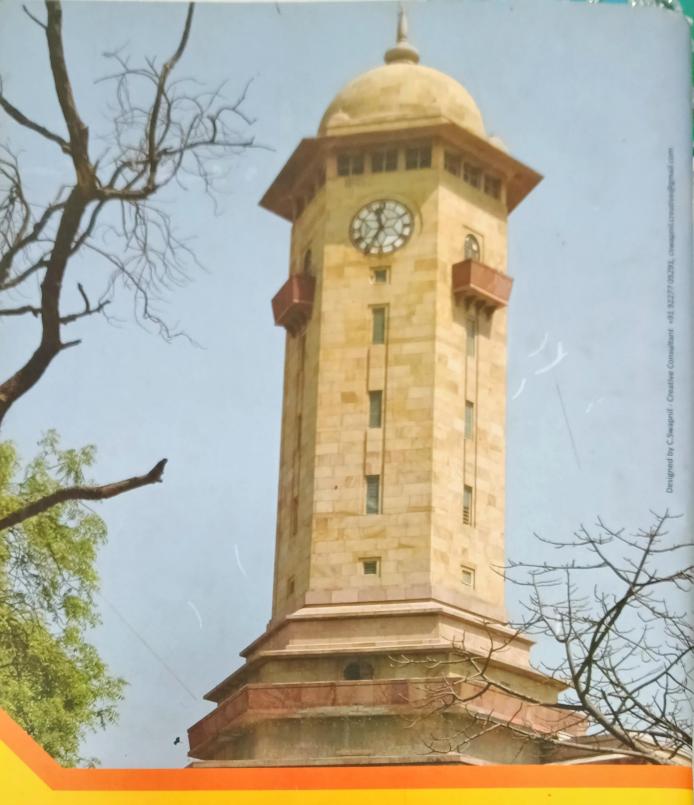
33.	Growth, Employment & Poverty Alleviation In Jammu And Kashmir Mudasir Ahmad Dar	25
34.	Sustainability In Indian SMEs With Innovative HR Practices Divya Bajpai & Dr. Rachna Gandhi	24
35.	A Study On Factors Affecting The Green Marketing Mix In The Hotel Industry Of Rajkot Prof. Riddhi G Khara, Prof. Tinkle V. Shukla, Dr Keyurkumar M Nayak	25
36.	Fintech Innovations And Its Impact On The Profitability Of Selected Banks Prof. Tinkle V. Shukla, Prof. Riddhi Khara, Dr. Keyur M. Nayak	26
37.	Disruptive Technology And Human Resource Management Dr Uma	26
38.	Hiring Through Social Networking Sites: How Social Media Profiles Facilitates In Screening And Hiring Employees Bindiya Rathod	27
39.	Behavior Roles For Women In Family Businesses & Its Moderators Dr .Siddhartha Saxena & Prof Anjali Gokhru	28
40.	Analysing The Paralysis: Inquiry Into The Paradox Of Choices In Online Apparel Shopping Anju Karna Pandey & Dr. Jigar Desai	28
41.	Employment And Policy Issues In University Education Of Indian Classical Performing Arts Dr. Rahul Barodia	29
42.	Principle Of Human Resource Development And Gandhian Approach Dr. Shetal Barodia	29
43.	Analysis Of Human Resource Accounting Disclosures By Selected Parameters In Selected Indian It Sector Companies Dr. Jaykumar D. Mistry	30
44.	Analysis Of Solvency Position Of Selected Indian It Sector Companies In Context With Pearls Analysis Dr. Dharmikkumar Nikulbhai Dave	31
45.	Exploring Consumer Attitude Towards Use Of Plastic Bags Dr. Sunita Guru & Neha Singh	31
46.	Implement Of Servqual Model Measuring Service Quality Of Higher Education In Field Of Commerce Dr. Neeta M. Mandaliya	32
47.	The Role Of Informal Education For Development Of Youth Dr. Jayesh M. Patel & Dr. Vimla R. Patel	33
48.	The Need Of Youth For Global Development Dr. Devyani K. Raval & Dr. Varshaben R. Vasaiya	34
49.	Entrepreneurship Vs Job: A Study On The Perception Of Management Students Towards Entrepreneurship Dr. Diyyang Joshi, Mr. Akshay Manyar, Ms. Kajal Nasit	35

50.	Youth Under Construction For Nation Building: A Model To Predict The Entrepreneurial Readiness Behavior Among Management Students Richa Shreevastava, Ashwin Jadeja, Mamta Brahmbhatt	36
51.	Tracing The Impact Of Financial Restructuring - New Pavement For	36
51.		
	Rushabh Shah, Dhruv Kadia, Deepak Nechlani	37
52.	Stumbling Blocks In Financial Market Shweta Purswani	38
53.	Cross Culture Communication With Social Values Rohan Indrapal Rajput	
54.	Addiction Of Mobile Games On Youths Hozefa Burhanuddin Cyclewala	38
55.	"Let's Have Less Suffer In Our Routing "Safar " A Special Study On New Commuting System "Halo Urvi Amin, Dinesh Chaudhary, Mohit Pesswani	39
56.	A Study On Economical And Social Development Of Women As Assessment Towards SDG	39
	Ms. Heta Rao & Dr. Prachi V. Motiyani	
57.	Exploring Inter-Relationships Between Supply Chain Integration (SCI) & Sustainable Manufacturing Strategy Of Firms Dhananjay Singh & R.R.K Sharma	40
	Clearly state and rolley (esues in University Education 2 in tells	41
58.	Digital Revolution & Its Impact On Higher Education Ms.Kavita Balani	
59.	Role Of Creditors In NPA Management : Gateway To Corporate Governance Hitesh N Dave	41
60.	Psychological Distress And Burnout Among Counsellors Working In Health Information Helplines Dr. Kanika Suri & Dr. Ajitkumar Sudke	42
61.	Globalisation And Gender Inequality: A Study Of Indian Women Inamul Haq & Sheeraz Ahmad Sofi	43
62.	Ela Bhatt-A Gentle Revolutionary : Creator Of Collective Leadership Among Women Dr.Sheetal Rawat	44
63.	Role Of Geographical Indication To Protect And Promote Cultural And Economic Development: Case Study Of Patan Patola Megha Ojha & Dr. Mayuri Pandya	45
	Wegna Ona & Dr. Wayun Pandya	
64.	A Statistical Analysis On Consumer's Perception Towards Online Shopping Fahmeeda F.Shaikh	45
	Dr. Devyoni K. Ravat & Dr. Vumhabon R. Vasarya	
65.	To Study The Role Of Banking Technology Towards Financial Inclusion In Selected Villages Of Ahmedabad Nazneen Shaikh & Dr. N.D. Shah	46

66.	The Voice Of Industries: Which Most Important Areas Where Federation Of Industries And Associations Should Focus On? Himanshu Thakkar, Dr. Radha Tiwari, Manisha Kushwaha	47
67.	Study Of Issues Related Agriculture Finance And Corrective Measures In Gujarat Patel Rinku R. & Prof. (Dr.) Paresh Shah	48
68.	Benefits Of Developing Rupee Derivatives In IFSC Opportunities, Benefits & Challenges (An Exploratory Study For IFSC, India) Dipesh Shah & Dr. Pawan K. Chaugan	49
69.	Future Sustainable Solid Waste Management Practices For Gujarat University Prachi Hemendrakumar Talsania & Dr A U Mankad	50
70	Technological Developments In Banking And Payment Systems Mr. Pranav Gupta & Mr. Lalit Kundalia	50
71	Discrimination Face By Vitiligo Patients And Roadmap To Come Out Dhirendra Patel	51
72	Internet Addiction: Prevention Strategies As A Means Of Improving Mental Health And Quality Of Life Of Adolescents	52
	Sunita Nair Mukerjee	
73	Need Of An Hour For Engineering Graduates: Employability Skills Harshal G. Vashi & Dr. Trupti S. Almoula	52
74	Changing Consumer Behaviour With Respect To Green Marketing Rikita Shah Thakkar	53
75	Women Empowerment In India Md. Intekhab Rahman Galib	53
76	Corporate Social Responsibility Under Companies Act 2013: An Overview Prof. Chirag H Jariwala	54
77:8	Organization Culture And Employee Engagement: An Integrative Literature Review Chaitali Pandya	55
78	Youth, Education And Empowerment: The Present Crisis In Kashmir Rayees Ahmad Mir & Dr. Saurabh Sharma	55
79	Role Of Microfinance In Developing Sustainable Livelihood Of Bamboo Based Microenterprises In Gujarat With Special Reference To District Dangs Mrs. Shachi Mishra	56
30	Relevance Of FDI Theories For Indian Outward FDI Ravinder	
31	Individual Factors Affecting Achievement Motivation – An Empirical Study With Special Focus On Employees Of Service Industries In Gujarat (India) Dr. Vilas Kulkarni & Dr. Bansari Dave	58

82	Gender Equality In Higher Education In India: A Sustainable Development Goal Fahmeeda F.Shaikh	58
83	Consumer's Response And Satisfaction Toward Online Food Delivery Services Dr. Ankitaben D. Kathinya	59
84	A Study On Women Empowerment In Gujarat	59
	Ms. Nikeeta Solanki	60
85	A Study On The Impact Of Social Media On Youth About Brand Awareness In Ahmedabad City Megha Antani & Rekha K.Gupta	00
86	Role Of Blockchain Technology In Modern Digital Marketing Vadan Vala & Darshini Dave	61
87	A Study On Internet Addiction Among College Students Pooja Vyas & Dr. Drashti Patel	61
88	Human Resource Development In Tourism Indstry Rushbh B. Pandya	62
89	Monitoring Vegetation With Gis And Remote Sensing Techniques And Carbon Stock Assessment Of Mangroves Of South Gujarat, Gujarat Dhara O Bhavsar & Himanshu A Pandya	63
90	Education Empowerment Skill Development And Policy Issue Sadhna D.Dubey & Dr.Chetna D.Bujad	64
91	Environomy: Sustaining The World With Its Development And Economy Ms. Pooja Suresh	65
92	Benefits Of Developing Rupee Derivatives In IFSC Opportunities, Benefits & Challenges (An Exploratory Study For IFSC, India) Dipesh Shah & Dr. Pawan K. Chaugan	65
93	Reform/Restructure Implementation Mr.Poate V Naiqoqo Kaunisela	66
94	Displaced Livelihood Of Displaced Tribes: A Study Of Polavaram Project Dam Site Villages Irugurala Rvi Krishna	66
95	What Is SDG? How SDG Requires The Engagement Of More And More People?	67
	Muntasir Mamun	
96	E-Negotiation In Purchase And Sales Dayanidhi Behera	68
97	Reliability Centered Maintenance (RCM) For Product Performance Improvement Vipul Kumar Limaje	68
98	Intrapreneurs- Next Uprising In Entrepreneurship Bhavana Shah	69

S	Utility Of Six Sigma Methodology For Improving Quality And Improving Customer Satisfaction By Reducing Rejection On KTC/P90 At Gujarat	69
	Metal Cast Industry. Akashkumar Bhimjibhai Patel	
10	6r Methodology Based Sustainable Manufacturing Dishaben Bhavin Khatri	70
10	Clean Energy Based Initiatives: Access To Alternative Energy Sources Mihir Lakhtaria, Janki Makwana, Harsh Anjara	71
10	Digital Disruption In Finance Sector Abhishek Shah, Pragnesh Solanki, Sagar Shah	71
10.	Young India Dhruv Kadia & Monil Shah	72
104	Sustainable Development Ankur Kataria, Nitin Bisht, Amandeep Bains	73
105	Sustainable Development Of Industries Through Synergy Of Innovation & Infrastructure Rushabh Shah, Vaishali Dagar, Pooja Mehta	73
106		74
107	The Slow Climb To Trillion Dollars Economy Madhu Bhanushali, Muskan Bhanu, Vishakha Bhagat	75
108	Effective Leadership For Business And Human Excellence Paresh Munjani, Makwana Vishal, Javdip Vala	75
109	Big Data: Need Of An Hour Mohit Savaliya, Brijesh Apat, Feny Patel	76
110	Usage Of Hazardous Used Cooking Oil As An Future Energy Resource - Biodiesel. Jay Modi & Bhavin Shah	76
111	Sustainable Development And Microplastics Nithin Philip & Panchal Himanshu	77 VOR
112	Environmental Degradation And Climate Change Mukti Chaudhary, Rahul Dubey, Nikhil Jogi	78
113	Cross Culture Communication With Social Values Rohan Indrapal Rajput	78
114	Agriculture Development Through Social Media In The Context Of Western India: Is There A Hope! Mr. Bharat Jadav	79
115	Desideratum For HR Excellence And Skills For New International Transfer Pricing Regime Prof. (Dr.) Pawan K. Chugan	79



CONTACT:

Dr. Nilam Panchal

Associate Professor, B. K. School of Professional & Management Studies, Gujarat University, Navrangpura, Ahmedabad - 380 009, India.

E-mail: inys_fmdpcell@bkschool.org.in or nilamcpanchal@gmail.com

Contact: +91 97266 76890 Website:www.bkschool.org.in

