



Kavita Shah
Mamta Brahmbhatt

Spending Behavior : Models, Methods and Empirical Insights

mb0105



LAMBERT
Academic Publishing

Imprint

Any brand names and product names mentioned in this book are subject to trademark, brand or patent protection and are trademarks or registered trademarks of their respective holders. The use of brand names, product names, common names, trade names, product descriptions etc. even without a particular marking in this work is in no way to be construed to mean that such names may be regarded as unrestricted in respect of trademark and brand protection legislation and could thus be used by anyone.

Cover image: www.ingimage.com

Publisher:

LAP LAMBERT Academic Publishing

is a trademark of

International Book Market Service Ltd., member of OmniScriptum Publishing Group

17 Meldrum Street, Beau Bassin 71504, Mauritius

Printed at: see last page

ISBN: 978-613-9-86765-3

Zugl. / Approved by: Ahmedabad, Gujarat University, Diss., 2018

Copyright © Kavita Shah, Mamta Brahmhatt

Copyright © 2018 International Book Market Service Ltd., member of OmniScriptum Publishing Group

All rights reserved. Beau Bassin 2018

BKBIMB0105

Table of contents

Chapter- 1	
Overview of Expenditure Pattern – Spending power of the Urban Mass	1
Chapter-2	
Household Consumption Expenditure-Models and Insights	41
Chapter -3	
Literature Review – Outcomes and evidence.....	45
Chapter- 4	
Data Analysis – Empirical evidence and Insight.....	68